

Geobradly Jeft V. Aguyaoy

Web Designer / Front-end Developer

Email : geobradleyaguyaoy@gmail.com

Availability: 1 Month

Years of Experience: 9 years

Portfolio: <http://geobradlyaguyaoy.com>

WORK EXPERIENCE

UX Consultant

NCS Pte. Ltd.

<https://www.ncs.com.sg>

May 2017 - Ongoing

UX Consultant

- Understand product specifications and user psychology
- Conduct concept and usability testing and gather feedback
- Solid knowledge of human-computer interaction (HCI), navigation, and usability for UI design.
- Adept at all phases of project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing, graphic user interface (GUI) design, and implementation.
- Create personas through user research and data
- Define the right interaction model and evaluate its success
- Develop wireframes and prototypes around customer needs
- Find creative ways to solve UX problems (e.g. usability, findability)
- Work with UI designers to implement attractive designs
- Communicate design ideas and prototypes to developers
- Keep abreast of competitor products and industry trends

UI/UX Designer and Scrum Master
True Stat Labs Inc.
<https://truuue.com/>
December 2015 – May 2017

UI / UX Designer

- Responsible for producing high fidelity style guide and brand identity.
- Responsible for handling requirements in app both iOS and Android and converting it thru wireframes and designs.
- Solid knowledge of human-computer interaction (HCI), navigation, and usability for UI design.
- Adept at all phases of project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing, graphic user interface (GUI) design, and implementation.

Scrum Master

- Guiding the team on how to get the most of our self-organization.
- Facilitate scrum ceremonies (grooming, sprint planning, retrospectives, daily stand-ups, etc.)
- Making sure that the work is done without coercion, assigning, or dictating the work.
- Met goal of addressing and resolving issues within 24 hours
- Facilitating discussion, decision making, and conflict resolution.
- Removing impediments or guiding the team to remove impediments by finding the right personnel to remove the impediment.
- Communicate with other management, engineers, product managers and support specialists on product issues

Multimedia and Digital Media Producer
SiliconPlus Pte Ltd.
<http://siliconplus.com.sg/>
March 2015 – November 2015

- Responsible for producing web based Annual Reports for Government based agencies such as CPF, SPF, and others agencies alike.
- Organizing workshops such as kickoff meeting, user research, stakeholders interview, wireframing, guerilla testing, and validation testing to make sure that the user experience on the project is being well handled.
- Convert confirmed designed projects thru coding both browser and mobile platform.
- Responsible for handling cPanel accounts for the company and clients.
- Creating flash animations for annual reports and converting it thru PDF.
- Responsible for installing Google analytics and websites as well as monitoring them weekly.

Front End Designer

Innocellence Systems Pte Ltd.

<http://www.innocellence.com/d/>

September 2014 – February 2015

(5 months Contract Based)

- Producing rapid prototypes from initial design, ideas and concepts.
- Convert initial wireframe markups for initial client presentations.
- Creating web based presentation for medical representatives.
- Generate assests from design files for use in prototypes and production.

Web Developer

Zigzag Advertising

<http://zigzagmedia.ph/>

May 2013 – June 2014

- Convert various web designs to actual websites thru MyWork CMS (www.mywork.com.au).
- Familiarity with browser testing and debugging.
- Ample experience navigating Photoshop and saving images for the web.
- Basic understanding of PHP.

UI/UX Designer

Exist Software Labs Inc.

<http://www.exist.com/>

May 2012 – May 2013

- Create wireframes and promotional banners for [Insing.com](http://insing.com) and hungrygowhere.com.
- Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Establish and promote design guidelines, best practices and standards.
- Collaborate with product management and engineering to define and implement innovative solutions for the product direction, visuals and experience.

Senior Web Designer

BHM business Processing Outsourcing

<http://www.pemcor.com.ph/>

March 2011 – January 2012

- Design and code various projects and creating promotional banners for BHM Company.
- Meet with clients to discuss requirements and/or project progress.
- Produce products that are user-friendly, effective and appealing.
- Demonstrate and receive feedback about draft sites.

Web Design Instructor (Part time)

First Academy of Computer Arts

www.firstacademy.net/

August 2012 – August 2014

- Educate students about Introduction to Web Design and Development.
- Impart real world experiences and industry trends and opportunities among the students.
- Provide them practical exams to develop their technical skills and assess their performances.
- Deliver learning-centered instruction by establishing a classroom environment conducive to learning and student involvement.

SKILLS

Sofwares

- Adobe Photoshop CS 1 – 5 (Designing templates/Print outs)
- Sketch App – (Creating style guide and designing browser and app)
- Komodo IDE and Atom (Coding confirmed designs)
- Adobe Illustrator CS 1 – 5 (Designing logo)
- Adobe Premiere / After Effects (Basic video editing)
- Balsamiq / Just in mind / Axure (Creating wireframes)
- Source Tree (Handling Git)
- Zeplin (UI Collaboration for developers)

Programming Language

- Bootstrap Framework (Design and coding, Integrating websites)
- HTML / HTML5 (Integrating websites)
- CSS / CSS3 (Integrating websites)
- Sass / Less (CSS Framework)
- Javascript (Manipulating existing Javascripts)
- JQuery (Manipulating existing JQuery)
- AJAX / JSON (Basic data integration from JSON using Ajax)
- AngularJS (Basic programming)
- ReactJS (Basic programming)

Content Management Systems

- Wordpress (Designing and integrating)

EDUCATION

San Sebastian College de Recoletos, Recto Manila

Bachelor of Science in Computer Science

June 2005 – March 2009

UP Information Technology Training Center

Basic Web Developer

Summer of 2008

CIIT – Philippine College of Arts and Technology

Basic Video Editing & Special Effects

March 2014 – May 2014

PROJECTS/PORTFOLIO

Online Portfolio

<http://geobradlyaguyaoy.com>

Offline Portfolio (including artworks created for previous clients)

<http://geobradlyaguyaoy.com/files/works/>

Latest Works

<http://www.siliconplus.sg/cpf-intouch/2015/issue02/>

<http://zuulin.com/>

<http://gemresidences.sg/>